



PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

PHA Secretariat Report to the Executive Committee on matters taken up during January, 2018 to March, 2018 and Association representation:

- 1. January 08, 2018:** The 50th Board of Governors meeting of Pakistan Institute of Tourism & Hotel Management (PITHM) scheduled on January 08, 2018 under the chair of Tourism Minister Sindh was held at PITHM Clifton, In the absence of Chairman, the Senior Vice Chairman, R. Zubair Baweja was to attend the meeting, who also could not attend the meeting, therefore, the Secretary General duly attended the meeting to represent Association. During the meeting, detailed discussions were held on agenda of the meeting and it was also decided to convene food festivals within PITHM premises inviting hoteliers to participate for awareness and tourism / cultural promotion.
- 2. January 11, 2018:** Islamabad Hotel management arranged a ceremony for Mr. Hamid Subhani, being elected as Vice Chairman of PHA for the year 2018. Association provided all support to Islamabad Hotel to convene the event by providing list of prominent hoteliers and those hotels in Islamabad / Rawalpindi, which could be invited to become PHA member. Chief Guest was M.D. PTDC, Mr. Zubair Baweja, Mr. Junaid Ashraf, Chairman, Skill Development Council Islamabad, Controller DTS, GM PC Bhurban, GM, PC Rawalpindi were among other guests of the evening. In recognition of excellent services in hospitality, tourism and other sectors, Pakistan Hotels Association distributed shields to prominent hoteliers and other related persons. A well attended event with media coverage.
- 3. January 12, 2018:** A meeting was held on January 12, 2018 hosted by PHA Executive Committee Member, Mr. Jehan Zeb, General Manager, Hotel Mehran Karachi with the delegation of WWF Pakistan to discuss the required Sustainability in Food / Hotel Industry of Pakistan headed by its Director, Mr. Arif Hamid Makhdom and other members. WWF Pakistan under their Sustainable Agriculture and Food Program desired to convene meeting with PHA to understand the subject in detail, whereby water shortage was discussed in detail as Hotel Industry is one of the consumer of water and how industry could help wastage of water resources. Mr. Jehan Zeb added that Hotels need consumer awareness to save water as hotel guest waste lot of cold water from tap to get hot water for their use. While concluding discussions, it was expressed that we need industry specific proposal and WWF team to come up with suggestions on these lines.
- 4. February 16, 2018:** Association of Builders & Developers of Pakistan (ABAD) invited for its launching ceremony of ABAD International EXPO 2018 Islamabad held at Islamabad Marriott Hotel. Mr. Mustansir Zakir, former Chairman PHA attended the event to represent Pakistan Hotels Association.



5. **February 24, 2018:** The Chancellor and Vice Chancellor of Hamdard University invited PHA Chairman for their 22nd Convocation.

6. **March 13, 2018:** A delegation of PHA Members consisting of its Chairman, Senior Vice Chairman and Secretary General called upon the Sindh Tourism & Culture Minister, Syed Sardar Ali Shah with the agenda to highlight and redress the core issues of hospitality industry in Sindh including Sales Tax on Services, Import of Equipment for Hotels, Government to consider allotment of land for hotel projects at the government rates to the existing and upcoming hotel operators keeping in view the CPEC activities and Resubmission of Association's proposed amendments for Sindh Hotels & Restaurants Act 2018. Minister Tourism very kindly heard the view point of Association and instructed Secretary Tourism Sindh and Controller, DTS Sindh to convene another detailed meeting with regard to PHA proposed draft on Act, so that PHA proposed amendments could be incorporated after detailed deliberation in next meeting to get it approved from Sindh Assembly soon.

7. **March 14, 2018:** Karachi Chamber of Commerce & Industry convention on Joint Proposals for Federal Budget 2018-19 was held at KCCI Auditorium to collectively evolve strategy for sending joint Federal Budget Proposals 2018-19. Later on a Joint Communiqué unanimously approved by all participants has been shared with all Chambers and Associations. PHA vide its email dated March 16, 2018 shared this document with all concerned to get their feed back as Association has already submitted its Budget Proposal 2018-19 to FPCCI and if members feel, that some more issues be taken up in our proposal and ultimately send to KCCI. But so far, none of the members have responded on this important initiative.

8. **March 29, 2018:** The Executive Committee Meeting of Association was held at Regent Plaza Hotel attended by E. C. and members by invitation to discuss the important points of hospitality industry, i.e. submission of budget proposal, follow up on PHA proposed amendments for Sindh Hotels & Restaurants Act 2018, approval of new memberships, issues of hotels located in Karachi Cantonment Board to convene meeting with Chief Executive, KCB, and key observations with reference to processing of payment through State Bank of Pakistan. A meeting is to be held with the Exchange Department, State Bank of Pakistan with members of PHA, having restricted authorization to deal in foreign currencies, therefore, PHA Secretariat to liaison with hotels to get their points of concern before this meeting.

Above is being submitted for Members perusal, information and necessary follow up please.

Thanks and regards

Fouzia Azhar
Secretary General